

NEW HORIZONS FOR YOUR NEXT EVENT

You can make your future bicycling events more exciting and safer for the riders. Improved tracking methods will indicate when to close rest stops and get an exact rider count for each route. Riders can easily be located at any time during the event.

A small stick on label (3 x 3/8 inches) containing a tracking device on each rider's helmet is recorded by sensors along the various routes and send via satellites to a website. No Internet, WiFi or Cell Coverage is needed – only a clear shot to the sky for satellite transmission.



This allows tracking in any terrain. Sensors on the side of the road are set up before the event. The sensors operate unattended for 24 hours and pick up each rider's ID up to 50 feet away.



MORE FUN FOR RIDERS

“The timed sections were fun and inspired me to do my best.” Add King/Queen Of the Mountain (KOM), Speed Challenges or show Start/Finish data. Results are tabulated in real-time for anyone to view. These timed segments are not races, they are simply personal best challenges. Generally the results are in CATAGORIES of rider gender and age groups. Event photos can be synchronized to the helmet label for easy searches.

Riders can be recognized and given “bragging” rights or prizes for their achievements.

Tour of Napa Valley

KING/QUEEN OF SPEED CHALLENGE

1 Mile Flat - August 18, 2019

Jess



Alexandria

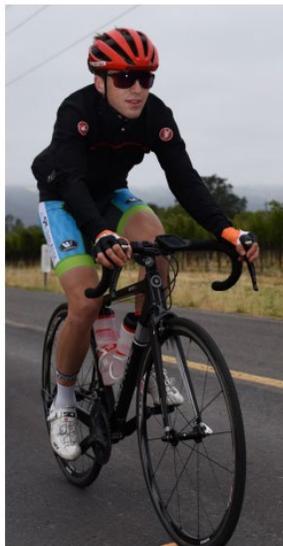


Tour of Napa Valley

KING/QUEEN OF THE MOUNTAIN

4 Mile Ink Grade - August 18, 2019

Richard



Jennifer



ADDED SAFETY FOR RIDERS

The sensors provide an important safety feature by tracking riders and mobilizing SAG support if a rider is not detected at a location he/she should have passed. A rider was found this way at a recent event after a bad fall in a remote area without cell phone coverage. He was quickly located and taken to the hospital where he recovered fully.

TRACK ALL RIDERS

Thousands of riders can be tracked in real-time when they pass each of the 8 sensors. Generally a map is shown of where each sensor is located. Anyone has access to this information and friends, loved ones or staff can follow the progress of any rider.

KNOW WHEN TO CLOSE REST STOPS

Knowing when to close rest stops is always a challenge. The COUNT report tabulates how many riders have passed a certain sensor. The count is updated every 15 minutes. Generally, the sensors are strategically placed shortly before or after rest stops. When zero riders show as having passed by after a few updates, you know you can shut down the rest stop. The COUNT report also tells how many cumulative riders have passed by each sensor and gives a count of how many riders are on the road on different courses at any time. SAG support can be focused on areas that have the highest count of riders.

Adding fun for riders, providing extra safety and tracking riders during an event adds a whole new dimension to an event. Learn more by visiting www.photocrazy.com and see examples of recent events which utilize helmet labels and roadside sensors. Be sure to publicize your next event with “timed segments” to boost your registration.

Peter Wolf, President

PhotoCrazy, Inc.