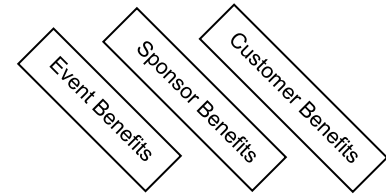


Benefits

Please share with us any concerns, we couldn't find any.



	Event Benefits	Sponsor Benefits	Customer Benefits
1. Sponsor logo and QR code are branded on each picture			X
2. Pictures are FREE to athletes, friends and relatives	X		X
3. Pictures immediately available for mobile viewing or printing	X		X
4. Customer reach is increased 900% with social media sharing		X	
5. Picture links directly to sponsor's website or landing page		X	
6. Each picture recipient gets a personalized follow up email		X	X
7. Free pictures create good will towards sponsor		X	X
8. Free pictures associate positive personal moments with sponsor	X	X	X
9. 93% of surveyed athletes approve of Branded Sport Pictures	X	X	X
10. 95% of surveyed athletes will share pictures on social networks	X	X	X
11. 87% of surveyed athletes will recommend sponsor		X	X
12. 85% of surveyed athletes consider pictures fun and valuable	X	X	X
13. Customer has the option to purchase without any branding	X		X
14. Model waivers and release on file with registration	X	X	X
15. Never jeopardizes and usually adds to existing event sponsorship	X		
16. Enhance the quality, perks and registration of the sporting event	X		X
17. No cost, work or inconvenienced to event organizers or their staff	X		
18. Pictures provide a valuable and personable memento of the event	X	X	X